

# The 2<sup>nd</sup> Jerusalem Biennale

## for Contemporary Jewish Art



**The Jerusalem Biennale will be held for the second time between September 24<sup>th</sup> and November 5<sup>th</sup>, 2015.**

The Jerusalem Biennale is dedicated to exploring the places in which **Contemporary Art** and the **Jewish World of Content** meet. It is a stage for professional artists, who create today and refer in their work to Jewish thought, spirit, tradition or experience, to exhibit their work in Jerusalem.

### **Contemporary Jewish Art**

The Jerusalem Biennale's mission is to allow different creative forces to manifest themselves, in Jerusalem, within the framework of Contemporary Jewish Art (CJA). The Biennale explores the possibility of expanding the concept of Jewish Art beyond the field of Judaica (though it is certainly possible that works of Judaica will be incorporated in the exhibitions) to mediums such as photography, video art, installation, performance and more.

### **Diversity and Dialogue**

The Biennale will strive to exhibit the most updated, challenging, creative and varied selection of Contemporary Jewish Art. The Biennale will promote a dialogue between different parts of the Jewish people and between the Jewish and non-Jewish worlds. The Biennale will encourage participation of artists from different backgrounds and different perspectives, including non-Jewish artists.

### **Pavilions Model**

The Biennale will keep the Pavilions Model and will consist of different exhibitions held in a few venues simultaneously. Each of the exhibitions will be curated by a fully independent curator or a curatorial group. The exhibitions will be chosen by the Advisory Committee of the Biennale and will represent different possibilities of connection between Contemporary Art and the Jewish World of Content.

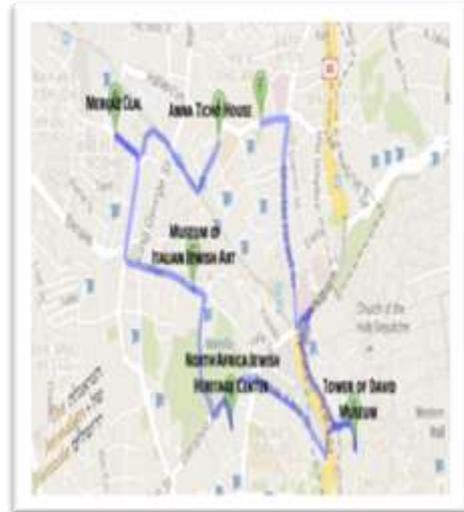
### **More than 40 Responses to our Open Call**

More than 40 proposals for exhibitions have been submitted to the Biennale in response to our open call and were reviewed by the Biennale's Advisory Committee. 9 exhibitions have been approved by the committee for participation in Biennale2015: 5 of them from Jerusalem based groups/curators and the other 4 are from New York, Los Angeles, Buenos

Aires and Barcelona. A few more proposals are currently pending. A final decision about them will be made after clarifying some details required by the Advisory Committee and/or after the financial capability of the Biennale to support them will be cleared.

## Jerusalem City Center

All the venues of Biennale 2015 will be located in Jerusalem's city center and in walking distance between each other. The potential venues to host exhibitions for Biennale 2015 are the Tower of David Museum, Museum of Italian Jewish Art, North Africa Jewish Heritage Center, Mercaz Clal Building (with Muslala group), Hechal Shlomo, Pop-Up galleries around city Center, Achim Hasid on Emek Refai'm St. and the Polonsky Building of the Van Leer research institution.



## Media Coverage

Biennale 2013 was widely and deeply covered by the media, both in Israel and abroad. All three main TV channels in Israel reported on it (Channels 1, 2 and 10), articles and reviews were published in all major newspaper and magazines and dozens of websites and blogs wrote articles and reviews. Some of the titles:

- ✓ "At first-ever Jerusalem Biennale, Jewish art goes from old-world to avant-garde" (Ha'aretz)
- ✓ "Jerusalem joins the Biennale Crowd" (The Jerusalem Post)
- ✓ "Debut Jerusalem festival aims to put Jewish art on the map" (JTA)
- ✓ "Biennale puts Jerusalem on Contemporary Arts Map" (JNS)
- ✓ "Art pioneer thinks outside the frame" (The Jewish Chronicle London)



From Biennale2013: Neta Elkayam, Shai Azulai, Tobi Kahn, Moriya Levi, Shimon Pinto and Avraham Leventhal.